

Rahul

content and growth generalist



Versatile professional with a focus on writing and development. SEO expert with over 800 technical articles and a readership of 900K+. Collaborated with Top Tech Companies. Currently learning Python. Meticulous, creative, and dedicated to pushing boundaries in every project.

Skills

HTML, CSS, JS, Python
Figma
Git & GitHub
SEO
Technical Content Writing
Project Management
Collaboration

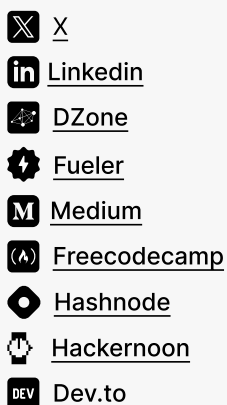
Education

2022 → June 2025
Savitribai Phule Pune University
BBA(CA)

2010 → 2022
Army Public School, Pune
Matriculation + Intermediate

Contact

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Experience

Sep 2023 - Current

Content Manager

Slazzer.com

- Brainstormed innovative content ideas, reducing blog page **bounce rates by 20%** and boosting organic traffic.
- Developed content style guides and standards, ensuring a unified brand image.
- Spearheaded the development of SEO-optimized content, including website pages, blog posts, articles, and social media posts, **increasing organic website traffic by over 150k**.
- Optimized/Created landing page copies to enhance user engagement and conversion rates.
- Built backlinks, outreached for guest posts and link insertions, and secured **300+ backlinks**.

May 2024 - Current // Prev: March 2021- Dec 2022

Builder

Backlinkk.com

- Partnered with brands like generated.photos, getimg.ai, slazzer.com, removal.ai, and creativefabrica.
- Grew the agency to **\$15K in 2021**, paused operations, and achieved \$2K in the past two months since restarting. **Projecting \$10K+ by December**.
- Oversee content and maintain relationships with domain owners, securing valuable backlinks and content opportunities, while a partner handles brand outreach.

Jan 2022 - Oct 2023

SEO, Content and Technical Writer

Fueller.io

- Developed eBooks, Notion Templates, and Contract Templates for Fueller Premium Members.
- Implemented SEO best practices in all content, leading to a **20% increase in search engine ranking** with some content appearing in snippets.
- Launched the Learnn.cc side project, **generating 3k+ visitors a month** and offering extensive resources for learning design and development.
- Wrote content in Technical, SEO, marketing, writing, and freelancing niches. Efforts led to an **80% increase in website traffic**.